



What is BAILE 2010 : The Dance?

allgo is excited to announce Baile 2010 : The Dance, themed “The Colors of our Lives” to be held at the **Mexican American Cultural Center**, 600 River Street, Austin, TX 78701, on Friday, **February 19, 2010**, beginning at 8:00 p.m. and ending at 12:00 a.m. We invite you to celebrate with us in a night filled with community, music and dance.

Why sponsor BAILE 2010 : The Dance?

For the past 23 years, *allgo's* annual Baile : The Dance, has come to be known as has come to be known as one of the largest gathering of lesbian, gay, bisexual and transgender (LGBT) people of color and allies in Central Texas. It is through the nurturing of our community's love, passion and relentless dedication that Baile continues to be a much-anticipated yearly event across the State.

As *allgo's* largest annual fundraiser, Baile provides an excellent opportunity for you to further invest in the work of this unique organization. Your sponsorship will benefit your business by marketing to *allgo's* constituency. Following is a look at the number of people *allgo* reaches every year:

- Baile expects an attendance of over 300 LGBT people of color and allies
- *allgo* has an email list of over 1000 people nationwide
- *allgo's* cultural arts programming serves over 700 people annually
- An estimated reach to over 5000 individuals through its website

Sponsoring Baile is your chance to make a difference in the sustainability of the organization and most importantly, to impact the lives of countless LGBT people of color and allies across Texas.

What is *allgo*?

Founded in 1985 by a group of Latina/o LGBT activists, artists and scholars, *allgo*, a 501(c)3 nonprofit organization, has fervently worked to address issues of concern to the LGBT people of color. In 2005, an intensive community-based assessment process resulted in the transformation of *allgo* into the first and only statewide organization working by, for and about LGBT people of color in Texas.

allgo envisions a just and equitable society that celebrates and nurtures vibrant people of color queer cultures. It works towards its vision through cultural arts, health and advocacy programming by: Supporting artists and artistic expression within our diverse communities; Promoting health within a wellness model; Mobilizing and building coalitions among groups marginalized by race/ethnicity, gender/gender identity, sexual orientation/sexual identity to enact change.

Supporting *allgo* helps to create and sustain a network of LGBT people of color!

Attached are the sponsorship forms and more information on Baile 2010 : The Dance. If you have any questions, please contact Priscilla Hale or Rose Pulliam at allgo@allgo.org or (512) 472-2001.

allgo is a 501(c)(3) non-profit organization. All donations above the value of the goods or services received are tax deductible.
allgo Tax I.D. #74-2495181



Baile 2010 : The Dance, The Colors of Our Lives
Sponsorship Levels and Benefits

	Sienna \$2500	Amethyst \$1000	Carnelian \$500	Chartreuse \$100
Logo on print advertising relating to Baile 2010	X			
Logo on print invitations relating to Baile 2010	X			
Acknowledgement on print invitations relating to Baile 2010		X	X (smaller than Amethyst)	
Logo on any electronic announcements sent out relating to Baile 2010	X			
Acknowledgement on any electronic announcements sent out relating to Baile 2010		X		
Logo on Baile's event web page	X			
Ad in Baile program book	Full page	1/2 page	1/4 page	
Acknowledgement in Baile program book	X	X	X	X
Logo in presentation projected at event	X	X (smaller than Sienna)		
Acknowledgement in presentation projected at event			X	
Reserved seating at Baile	10	8	4	2
Complimentary beverage tickets at Baile	10	8		
Tickets to annual <i>allgo</i> Pride Dance	5			

Program Book Advertising:

- Full Page - \$300
- 1/2 Page - \$150
- 1/4 page - \$75

To ensure receipt of full benefits, please submit the attached sponsorship form completed and logo, if applicable, **no later than Friday, January 8, 2009**

For Program Book and Logo specifications, please contact Rose Pulliam at allgo@allgo.org or (512) 472-2001

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Baile 2010 : The Dance, The Colors of Our Lives
Sponsorship Form

Company/Organization: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Contact Email: _____

I would like to:

- Sponsor Baile (choose one)
m Sienna: \$2500 m Amethyst: \$1000 m Carnelian: \$500 m Chartreuse: \$100

Acknowledgement as it should appear on the program book: _____

- Advertise in the Baile 2010: The Dance Program Book (choose one)
m Full-page: \$300 m Half-page: \$150 m Quarter-page: \$75

- Purchase Advance Tickets at \$25
m Number of tickets _____

- I am not able to attend, but please accept my donation in the amount of \$ _____

Total Due: \$ _____ paid by:

m Check/Money Order (make payable to: allgo)

m Credit Card (please complete below)

m Visa m MasterCard m American Express

Card Number: _____ Exp: _____

Name on Card: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Signature: _____

Mail completed form to : allgo
701 Tillery St., Box 4
Austin, TX 78702

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